



# **Green Opportunities for Developing Economy Competition (GODEC) 2019**

The deadline for submitting the applications on our social media page is the  
September 16<sup>th</sup> 2019

# The Chamber of Civil Engineers / İnşaat Mühendisleri Odası

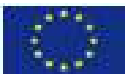
## “Innovative green business idea” competition

### Terms of Reference

The competition is organized within the framework of the project *Awareness Raising for Civil Engineers on “Green Economy Cyprus”* of İMO which is funded by the European Commission under *Innovation and Change in Education VI* grant program.

The main objective of this competition is to identify business ideas that have high potential for success, to affect in social, environmental and economic development of the northern part of Cyprus, with the ultimate goal of realising a sustainable business development idea in the country.

- The idea should be original and primarily based on local resources.
- The green business ideas should present a plan or be a detailed idea of being environmentally friendly.
- Preferentially, it should provide employment opportunities for local people or should support and stimulate the revival of the local economy
- The idea should be unique and lack monetary support from local, central government or international development agencies.
- **İMO shall recognise and present awards to the three best “Innovative green business ideas” applicants 5,000€, 3,000€ and 1,000€ respectively. 50% of prize will be paid at announcement of the competition results. Second instalment will be paid upon applicant’ presentation about progress of business idea at GODEC 2020 conference.**



# Your **green** business idea

- Title / Company / Name\*
- The name of your Idea / Start-Up / Company - Name of your Team\*
- Short description including Action Plan of the business idea, product or service that you are working on\* (max 1000 characters)
- Attach relevant presentation documents, pictures and/or design.
- Partners (if any) Name(s), organisation(s)
- Website/Social Media
- How can we contact you (main applicant)? \*



- Does your idea address climate change with the ultimate goal for making a positive impact on the world? You can achieve this either by contributing to GHG emission reductions or by helping the system adapt to the changing climate. Describe how your idea addresses climate change and what positive impact it brings to the northern part of Cyprus. \* (max 500 characters)
- Tell us about your market and possible customers. \*
- Does your idea make use of advanced or new technology? If yes: explain how it works.
- Anything else you want to share about your idea/technology: \* (max 500 characters)
- How long have you been working on your idea? \*
- Have you talked to potential customers? \*
  - Yes          No
- Do you have a prototype or similar to present? \*
  - Yes          No
- Did you already incorporate a business? \*
  - Yes          No          Working on it
- Have you sold or addressed possible customers? \*
  - Yes          No



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## IMO Terms & Conditions\*

### Who can enter the IMO Competition?

- Anyone with a promising cleantech/green idea, being a start-up, researcher, student, public organisation, consultant, engineering company, a combination of these or anyone else.
- You have to be a resident of the northern part of Cyprus
- If you are unsure about your eligibility to enter the Competition, please contact us before submitting an entry.
- In order to submit an idea, you must fill in all mandatory fields (\*)
- Entries can be submitted in Turkish or English



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## IMO Competition Judging Criteria

*(For each criterion, IMO shall ask that judges to score from 1 to 10 and use this as the basis for feedback to the applicant.)*

The following are five criteria that all applicants' ideas/projects/products will be assessed with 20/100 points each:

1. **Idea Concept:** Concisely and clearly explain, do your very best to convey in the clearest terms possible your overall concept.
2. **Innovation:** Breakthrough in thinking or design, also, discover and detail how many Direct, Indirect, and Potential competitors are working on a similar idea or challenge
3. **Potential for social impact in the northern part of Cyprus:** Does the proposal define/solve a social problem in the northern part of Cyprus? Does this solution demonstrate the potential for change and how the impact will be achieved? Does this solution make life better for their target population?
4. **Business Viability:** Briefly prove that your idea is viable in the northern part of Cyprus market. The business viability will be judged based on the factors/needs to implement your green idea to the market.
5. **Sustainability:** Positive impact on environment from your idea/project/product/concept.
  - *Air pollution* - reduction of emissions,
  - *Biodiversity and habitats* - protection and enhancement.
  - *Climate change* - measures taken to monitor and reduce greenhouse gas emissions.
  - *Resource use and intensity* - to include energy, water, raw materials and land as resources, and to focus on the efficiency of their use - linked to waste, air pollution and water pollution.
  - *Transport* - to consider measures that reduce overall transport requirements, and to encourage a modal shift away from road transport (people and freight).
  - *Waste* - to include measures to reduce, re-use and recycle wastes. Design/idea consideration includes reusable and/or recyclable materials/systems
  - *Water quality* - to include measures to reduce discharges, particularly of key pollutants, and efforts to meet water quality objectives and targets



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